



## All Pikes Peak Reads: The Years in Review

### 2002 *To Kill a Mockingbird* by Harper Lee

- Over a period of six weeks, APPR 2002 engaged more than 25,000 El Paso County residents in discussion groups, theater presentations, seminars, workshops, film screenings, and family events.
- Copies of *To Kill a Mockingbird* circulated more than 7,000 times. Local booksellers sold more copies of the book than the national best seller.

### 2003 *Frankenstein* by Mary Shelley

- THEATREWORKS, with The Flying Machine of New York City, produced an original adaptation of the book for the stage. More than 1,200 people attended performances.
- Book and film discussions engaged more than 400 people.
- PPLD added 1,300 copies of *Frankenstein* in multiple formats and languages to the collection, which circulated more than 4,200 times.
- 400 Curriculum guides were produced and distributed to local schools.

### 2004 *Treasure Island* by Robert Louis Stevenson

- An estimated 44,000 people participated in events.
- The District added more than 1,600 books and other *Treasure Island*-related media to its collection, which circulated more than 6,300 times during the three-week Read.
- More than 400 curriculum guides were sent to 187 area schools, along with *Treasure Island* bookmarks for nearly 100,000 students.

### 2005 *Tales from the Arabian Nights* version edited by Andrew Lang

- Curriculum guides and bookmarks reached more than 100,000 students.
- More than 700 people participated in events at Pikes Peak Community College.
- 13 public school districts and 25 private schools endorsed the project and utilized classroom materials.
- More than 6,500 people attended performances by THEATREWORKS and Manitou Art Theater.

### 2006 *Alice's Adventures in Wonderland* by Lewis Carroll

- Attendance at events increased by 34 percent from 2005, and 66 percent in five years.
- Traffic to the APPR page on the library's website increased by 20 percent from 2005, and 75 percent over five years.
- 9,485 in attendance at programs.
- 51,000 estimated community participation.

### 2007 *Zorro* by Isabel Allende

- 30 community partner organizations and retailers promoted APPR activities to their audiences in partnership with the library district.
- 13 public school districts and 240 private school partners distributed 100,000 bookmarks, utilized the Curriculum Guides, and fostered promotion of activities and events to our most important audiences: children, teens, and families.
- Attendance at events increased by 26 percent over 2006.
- Visits to the APPR page on the library's website increased by 34 percent over 2006.