



Pikes Peak Library District



2019 Annual Report

Providing resources and opportunities that impact individual lives and build community.

Pikes Peak Library District seeks to engage and transform people's lives via its 15 facilities, online resources, and mobile library services. By providing equitable access to information, we welcome all members of the community to enrich their minds, make connections, and reach for their full potential.

As a national leader and the second largest library system in Colorado, Pikes Peak Library District serves a population of more than 660,000 residents in El Paso County, thanks to an employee base of nearly 475 full- and part-time staff and almost 1,500 volunteers. PPLD continues to be recognized for its commitment to diversity and community collaboration, its innovative and community-focused programs, and excellent customer service.

Learn more at ppld.org.



Fifteenth PPLD Library Opens in Calhan

Pikes Peak Library District isn't new to Calhan, but it's been almost 40 years since book stacks and librarians have had a dedicated space to call home on the eastern plains of El Paso County.

Now in an existing building purchased from the Calhan Youth Education and Recreation Foundation sits PPLD's 15th facility, the Calhan Library. Across the street from the nearly 50-year-old Woolsey's Food Center and one block south of the Eastern Plains Community Pantry, the building features 2,400 square feet filled with lending materials, community gathering space, and moveable shelving and furniture in

order to accommodate larger events. It's also home to the "Calhan Collection," materials specific to the history and interests of area residents.

Calhan Library provides service four days, 34 hours a week - with an 11 a.m. doors-open time - based on resident feedback and in acknowledgment of the schedule that the local ranching community keeps. Perhaps most importantly, the facility provides access to internet and WiFi for patrons.

"Internet is very challenging to get out in rural communities, because you usually have to bring in a whole new line, which is very cost prohibitive," says Hillary Dodge, PPLD's director of the north region. Residents, she adds, were very interested in having internet access, computers, printing, and faxing. And now, they do, all in downtown Calhan.

2019 Highlights:



Pikes Peak Library District officially eliminated overdue fines after a trial run that showed no impact on hold times and a positive impact on borrowing. By no longer financially penalizing patrons for returning materials after their due date, the Library helps eliminate barriers to information and resources, particularly for families and individuals with limited budgets.



As another way to increase ease of access to materials, PPLD rolled out an automatic renewal program. The day before books are due, the library's system automatically renews them up to two times, so long as no other patron has placed a hold on the material.



PPLD's eMaterials circulation eclipsed two million checkouts for the first time. Patrons completed more than 2,182,900 checkouts from the eLibrary (formerly known as CyberShelf), which houses eBooks, eAudios, eComics, eMagazines, eMusic, and eVideos. In addition to music downloads, Library patrons streamed over 140,000 songs via Freegal.



Beginning with the 2019-2020 school year, every Colorado Springs School District 11 student now receives a digital library card. The PowerPass gives students access to PPLD's digital resources, like databases, eBooks, and song and movie downloads, in addition to a limited number of checkouts for physical items. They can also use the pass to connect with live tutors, online foreign language classes, and test preparation.



PPLD rededicated Ruth Holley Library in honor of the library's namesake. Ruth Holley Library first opened in 1987 and was named for an involved member of the local community who worked at East Library for 10 years before her death in 1986. In February, PPLD rededicated the space with a ribbon-cutting ceremony, a writing workshop, and an open mic event.



PPLD launched the new quarterly magazine *District Discovery* during the Spring of 2019, which tells the stories of patrons and staff and offers advice on how people get the most out of their library cards.



Participation in the Summer Adventure reading program for children and teens increased 22%, and other programming and events saw success across the District — like the Winter Adult Reading Program, Mountain of Authors, All Pikes Peak Reads' author visits, and the Colorado Springs Mini Maker Faire.



Library Journal, in partnership with PPLD, hosted the renowned Design Institute at the Penrose Library Complex in September. The event brought together architects, librarians, and vendors to discuss trends in library design as well as explore ways to build, renovate, and retrofit spaces that redefine relationships with patrons and community engagement.



High Prairie Library was recognized for its commitment to environmental improvements. From top to bottom, the High Prairie Library was designed to have a minimal impact on the environment. The Colorado Department of Public Health & Environment's Environmental Leadership Program - a statewide recognition program for companies and agencies - named High Prairie a Silver Partner, an accolade that lasts three years.



During the last two quarters of 2019, PPLD partnered with local market research firm Elevated Insights to conduct a community needs assessment, using quantitative and qualitative research to better understand the residents of El Paso County. Findings and recommendations will serve as the roadmap for a strategic plan and master facilities plan that prioritize community needs.



PPLD launched three major campaigns throughout 2019, which reached hundreds of thousands of El Paso County residents. The Spark campaign invited patrons to share stories about how library resources sparked their creativity, the Get Real campaign invited community members to engage in All Pikes Peak Reads, and the Make It Personal campaign invited people to make homemade gifts in PPLD's makerspaces.

Pikes Peak Library District Information

We serve all of El Paso County, excluding the Security/Widefield School District.
The service area is approximately 2,070 square miles.

LOCATION KEY

CA	Calhan Library (719) 531-6333, x7013 600 Bank St., Calhan
CH	Cheyenne Mountain Library (719) 531-6333, x7001 1785 S. 8 th St.
EA	East Library 5550 N. Union Blvd. (719) 531-6333, x7014
FO	Fountain Library 230 S. Main St., Fountain (719) 531-6333, x7002
HI	High Prairie Library 7035 Old Meridian Rd., Falcon (719) 531-6333, x7003
KCH	Knights of Columbus Hall 20 W. Pikes Peak Ave. (719) 531-6333
LI	Library 21c 1175 Chapel Hills Dr. (719) 531-6333, x7012
MA	Manitou Springs Library 701 Manitou Ave., Manitou Springs (719) 531-6333, x7004
	Mobile Library Services ppld.org/mobile-library-services (719) 531-6333, x2313
MO	Monument Library 1706 Lake Woodmoor Dr., Monument (719) 531-6333, x7005
OL	Old Colorado City Library 2418 W. Pikes Peak Ave. (719) 531-6333, x7006
PA	Palmer Lake Library 66 Lower Glenway St., Palmer Lake (719) 531-6333, x7007
PE	Penrose Library 20 N. Cascade Ave. (719) 531-6333, x7015
RO	Rockrimmon Library 832 Village Center Dr. (719) 531-6333, x7008
RU	Ruth Holley Library 685 N. Murravy Blvd. (719) 531-6333, x7009
SA	Sand Creek Library 1821 S. Academy Blvd. (719) 531-6333, x7018
UT	Ute Pass Library 8010 Severy Rd., Cascade (719) 531-6333, x7011

Patrons and Community

- 278,223 Cardholders
- 662,241 Population in Service Area
- 3,100,875 Total Visits
- 267,701 Total Public Program Attendance

Buildings and Materials

- 355,105 Square Feet
- 781 Public Access Computers
- 8,274,673 Total Circulation
- 267,701 Total Website Homepage Traffic

Circulation

Current size of collection: 1,111,329 (Includes print, audio/visual, and eLibrary materials)

Pikes Peak Library District surpassed 1,976,000 million circulations in OverDrive, one of the digital resources on our eLibrary. We ranked second in Colorado and 21st in the country, compared to other public library systems, for OverDrive circulation.

Top three circulations in each age group:

- **Adult:** *Where the Crawdads Sing* by Delia Owens, *Becoming* by Michelle Obama, and *The Reckoning* by John Grisham.
- **Teen:** *Nowhere Boy* by Katherine Marsh (2019 All Pikes Peak Reads selection), *Harry Potter and the Deathly Hallows* by J. K. Rowling, and *Harry Potter and the Half-Blood Prince* by J. K. Rowling.
- **Children:** *Hatchet* by Gary Paulsen, *Harry Potter and the Sorcerer's Stone* by J. K. Rowling, and *Rain Reign* by Ann M. Martin.

People of Pikes Peak Library District

- 473 Staff Members
- 41,374 Volunteer Hours
- 362,100 Reference Transactions
- 67 Librarians

Financials

Revenues

Property Taxes: \$28,235,667
Specific Ownership Taxes: \$3,486,228
Fines and Fees: \$124,503
Interest Income: \$426,392
Fundraising: \$569,907
Other: \$151,615
Total Revenues: \$32,994,312
Revenue Per Capita: \$49.82

Expenses:

Personnel: \$19,907,957
Library Materials: \$4,716,819
Contractual Services: \$3,150,559
Utilities: \$639,248
Capital Outlay: \$2,489,227
Other Expenses: \$2,756,342
Total Expenditures: \$33,660,152

Foundation and Friends

Pikes Peak Library District is grateful to both the Pikes Peak Library District Foundation and Friends of the Pikes Peak Library District for their continued support of our mission and work.